



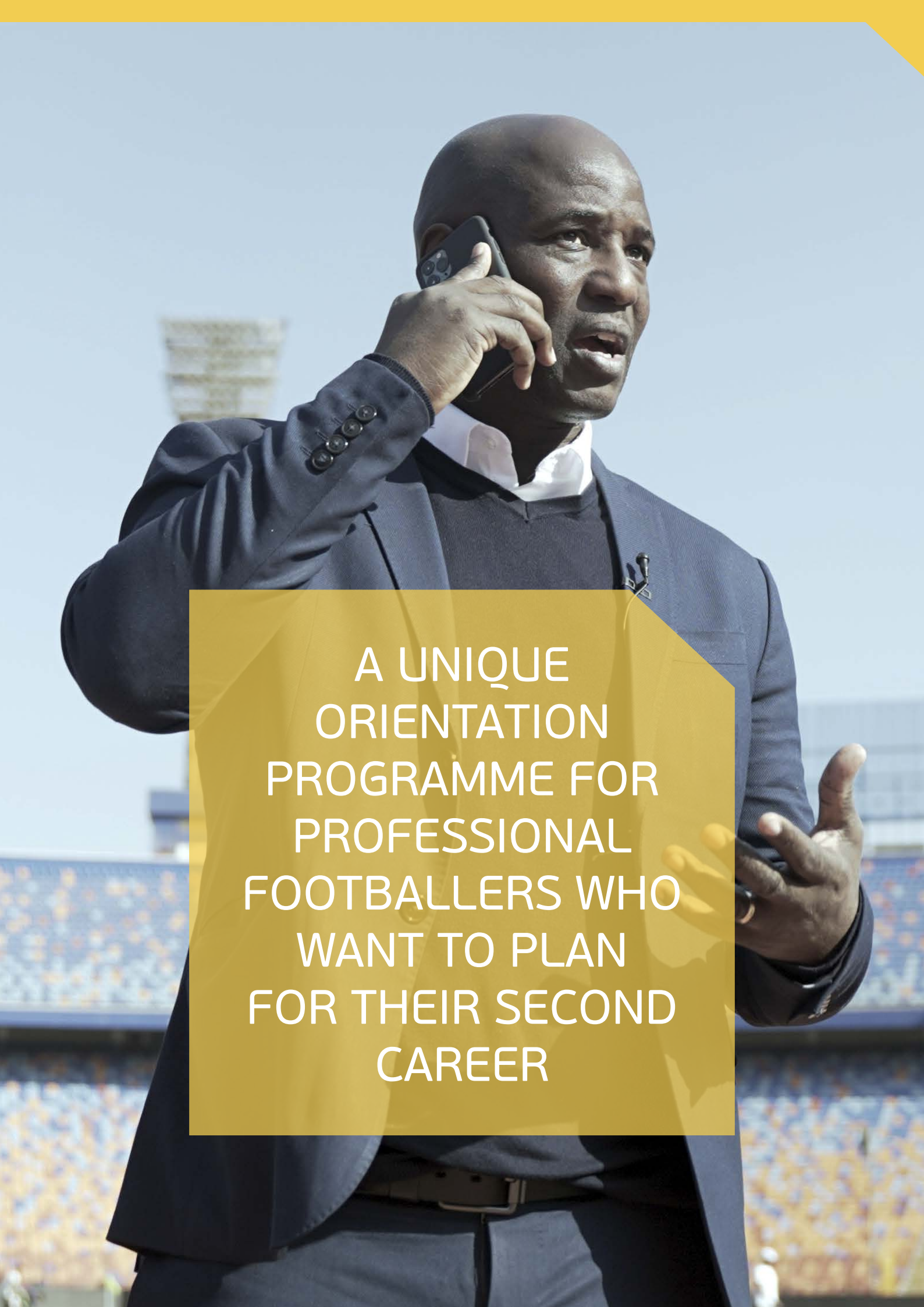
ACADEMY

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# UEFA Career Transition Programme

Online and bootcamp edition

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A man in a dark blue suit and white shirt is talking on a black smartphone. He is standing in a stadium with a large crowd of spectators in the background. The scene is brightly lit, suggesting a sunny day. A yellow graphic element is in the top right corner, and a semi-transparent yellow box with white text is overlaid on the lower half of the image.

A UNIQUE  
ORIENTATION  
PROGRAMME FOR  
PROFESSIONAL  
FOOTBALLERS WHO  
WANT TO PLAN  
FOR THEIR SECOND  
CAREER

# FOREWORD

Turning the page on your playing career is an important decision, and even more so in sport than in any other profession because you set out on that journey at such a young age. Yet, this crucial milestone, that all players must face at some point, is also an opportunity, a chance to explore a variety of options and choose the path that would most suit your skills and personal preferences. Luckily, hanging up your boots does not mean you have to leave the game behind you. In fact, quite the opposite, as there are many different off-the-pitch careers in football. At UEFA, it is our duty to guide players through this transition period by helping them to understand the variety of other professions available in football.

We developed the UEFA Career Transition Programme (UEFA CTP) to provide you, future or newly retired players, with the tools and knowledge you need to prepare for the next stage in your career, so that you can apply the skills you have honed as footballers. By supporting you during this transition, UEFA wants to make sure that you can continue elevating the game, helping it to remain the most popular sport in the world, as you did during your career on the pitch.

Aleksander Čeferin  
UEFA President



## UEFA Career Transition Programme

**This programme guides professional footballers in their choice of second career**

The UEFA CTP is a unique vocational programme for players who are either reaching the end of their playing career or have recently retired and need to plan for their professional future. It will help you to identify your transferable skills, gain a better understanding of the job opportunities available, and learn how your knowledge and experience can be reapplied.

### Programme overview

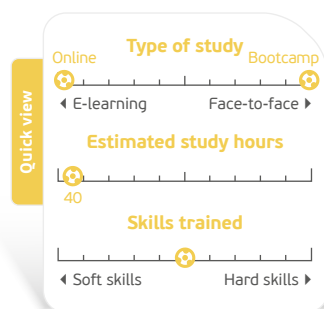
The programme features talent tests, self-assessments, interviews, case studies and role play to help you analyse your strengths and personality. UEFA experts will present a variety of professional openings and share their insights and knowledge in a series of interactive presentations. As a highlight of the course, former professional players will share inspiring stories about how they successfully managed their own career transition. At the end of the programme, you will carry out an engaging case study featuring real-life situations so that you can narrow the field. UEFA experts will also help you identify the next step and draw up a career action plan. We encourage applications from male and female footballers and futsal players. There is a limited number of participants per session to ensure the programme remains interactive.

### Bootcamp or online edition

The online CTP is aimed at players who are currently thinking about their second career. They will have access to exclusive content, experts and mentors at a limited cost and without any constraints, through virtual role play exercises and discussions with their peers all over the world.

The bootcamp on the other hand has been designed as a unique experience for 20 top players who are already at the end of their playing career.

You will get to spend five exciting days at the home of European football in Switzerland. Outdoor team-building activities, face-to-face sessions with mentors, exercises and extensive networking opportunities make this the ultimate programme for you to shape your future in football. In exchanges and reflection during a busy week of lessons and development, you will receive top-class guidance and insights from our experts and mentors. You will also live unforgettable moments of sport, friendship and personal growth through interaction with other participants.



#### Who

Professional players willing to prepare their second career



#### When

Two intakes a year (One online edition, one bootcamp edition)



#### How long

Bootcamp: five days  
Online: four days



#### Where

Bootcamp: UEFA, Nyon, Switzerland  
Online: worldwide



#### Price

Bootcamp: €6,500  
Online: €1,900



#### Number of participants

Bootcamp: 15-20  
Online: 15-25



#### Certification

Certificate of completion



#### Language

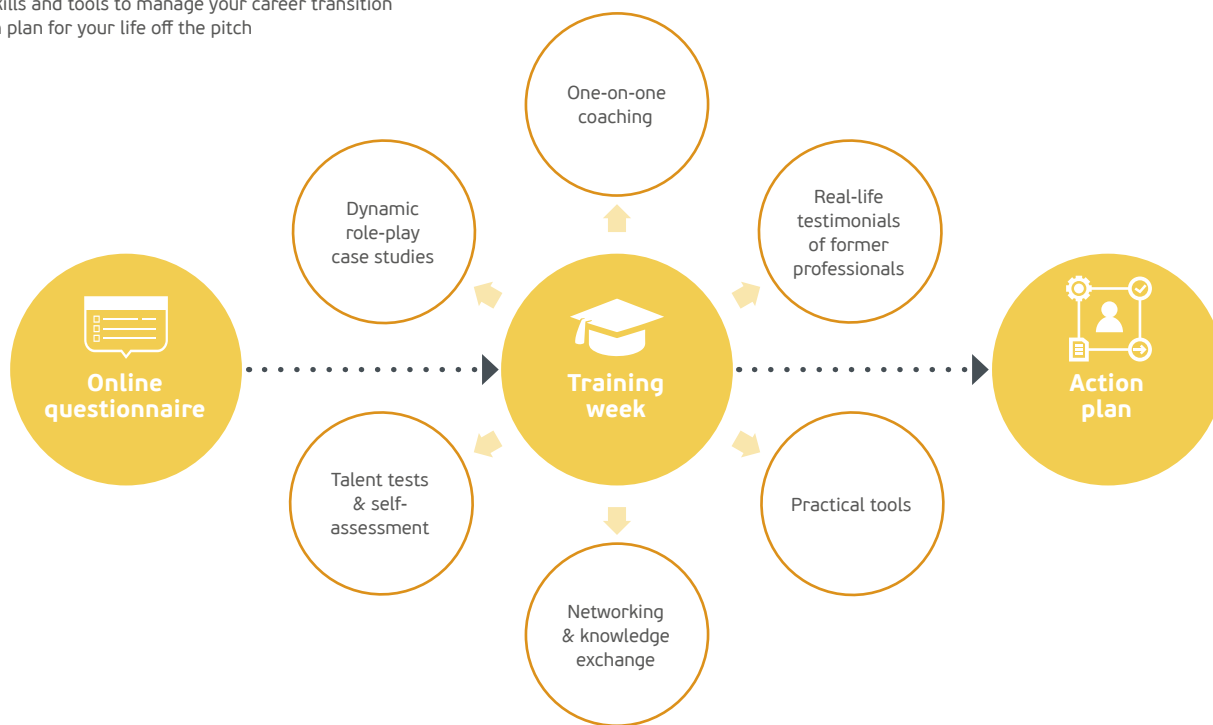
English

## Additional features of the Bootcamp edition:

- Live sessions at UEFA headquarters
- Exclusive team-building activities with other players and mentors
- Interactive networking sessions with UEFA experts and mentors
- Morning gym sessions
- Social evening with experts and mentors
- Closing dinner
- UEFA training kit
- UEFA graduation gift
- 5 nights' accommodation + F&B
- Airport shuttle

## Takeaways

- Clear view of the career options within football
- Guidance on how to make the right decision
- Key skills and tools to manage your career transition
- Action plan for your life off the pitch



## References



“As a player I gained experience on the pitch, in the dressing room and the stadium. I saw football from a wide range of perspectives and learned how to harness the skills of leadership, motivation and teamwork to build a successful career on the pitch. But when I retired I needed to understand how to use these skills to find the right role for my future. I realised the importance of working with mentors and developing my business knowledge to secure the role I am in today. The UEFA CTP will offer you a pathway to the next stage of your career, and with the support of UEFA's mentors you will better understand where you see your future.”

■ Maxwell Sherrer, Chief of Football Development, UEFA



“I knew I wanted to stay in the football industry after my playing career, but how? What jobs are available for ex-players? What would I be good at? Where do I start? I had all these questions in my mind and the CTP helped me answer most of them in less than a week! I encourage all footballers to think about their future and do the CTP to help them in this phase of their life.”

■ Guyon Philips, Ex-professional football player (Netherlands, Iceland)



“The CTP was a great experience for me because preparing for a second career is something that needs support and planning. The programme helped me think about my options and confirm what I already had in mind. Besides, it was fantastic to interact with other players and mentors who knew the process and could give me great advice and motivation.”

■ Claudia Vandenheiligenberg, Ex-professional football player (Netherlands, Germany)







## Application process

To apply for the UEFA CTP, you must complete the online application form available at [UEFAacademy.com](http://UEFAacademy.com) and submit it along with:

- Curriculum vitæ
- Short video introducing yourself and your motivation to join the programme

It should be roughly two to three minutes long, but does not need to be of professional quality and can be filmed using a phone or computer. Should you have any question, you can contact us: +41 79 829 21 46.

To be eligible for the UEFA CTP, you must:

- Play or have played at a professional level
- Have a good command of both spoken and written English

## Programme fees

The bootcamp costs €6,500, which includes all programme materials, social activities, accommodation, lunches and at least one dinner. Please note, these fees do not include travel. The online CTP costs €1,900.

## Our partners



The UEFA CTP is open to players across the world thanks to the cooperation with UEFA Assist, a development programme that shares the experience and know-how of UEFA and its members with other football associations outside Europe.



No matter if a player's career comes to its natural conclusion or ends unexpectedly, transitioning to a post-sport career can be a challenging process. FIFPRO firmly stands behind any initiative designed to support players in their new beginning.

## About the UEFA Academy

Building on the professional excellence UEFA has built up throughout its history and the learning initiatives developed over the last decade, the UEFA Academy inspires the education of individuals and organisations to continuously elevate the game. We offer a broad range of learning initiatives in various sectors of the game, such as management, research, law, communications and medicine.

Consult our catalogue of courses on [UEFAacademy.com](http://UEFAacademy.com)

## Building your career off the pitch

The UEFA Academy has recently designed a range of programmes exclusively for players wishing to change careers. The UEFA CTP is the first step in assessing players' needs and objectives. Building on this foundation, various UEFA Academy programmes enable them to go further:

- The UEFA CFM – players' edition helps participants to gain a comprehensive understanding of how the game is managed, over a nine-month study period compatible with your match schedule.
- The UEFA MIP equips former international players with essential professional skills to achieve their ambition of successfully transitioning to a second career within football organisations.

At any point in their career, players have the opportunity to access the UEFA For Players mobile app, an engaging set of learning initiatives providing all elite football players with information and advice to support them on and off the pitch.



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# Contact us

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